

DIY, TOOLS, HARDWARE AND PPE WORKWEAR, BASED IN LONDON**SALARY: £40K NEGOTIABLE UPON EXPERIENCE, OTE, AND USUAL BENEFITS****The Company**

Brand Development Manager –£40k negotiable upon experience, OTE, and usual benefits – in the DIY, Tools, Hardware and PPE Workwear industry. The company is a manufacturer and has a great company culture and are looking to strengthen their team.

The company has a very strong brand presence and reputation for delivering premium Tools and Hardware to many end-users across the globe.

If you have a background in Buying, Product or Category Management in the DIY, Tools or Hardware, PPE or workwear sectors, this would be an ideal role for you to join a global licensing company with a very well-known brand.

The Role:

Working as part of the Brand Development team reporting directly to the Associate Director with great responsibilities for managing licensees and generating new business for a globally recognised brand.

The role will involve travel from time to time within Europe.

Working closely with licensees to expand products and territory opportunities and developing retail opportunities.

The Candidate:

As the successful Brand Development Manager, you are likely to have significant product and category experience with extensive experience in the licensing industry, brand development or retail buying ideally in the hardware/DIY industry.

- We would expect the suitable candidate to have a minimum of 2 years' experience.
- A verifiable track record of researching product categories, developing and pitching prospects, negotiating commercial terms and finalising legal contracts

Package and Career Benefits

£40k negotiable upon experience, OTE, and usual benefits.

They are a rapidly growing company with ambitions to grow further in the division of their business that handles DIY, Tools and Hardware sectors globally.